

Linotype Legibility Group

Agencies in Principal Cities Throughout the World

MERGENTHALER LINOTYPE COMPANY

Times Roman For Compact Composition

Here Printed in 8 Pt. on 9, Carrying Times Bold, Has Highest Word Count

The command was forward. As 80,000 spectators assembled in Franklin Field today, rising row on row, tier on tier from the sideline to the skyline and peered down on the thirty-sixth meeting of the Army and Navy football teams, the command was forward.

And forward moved the Army as though obeying an order from the chief of Staff. In two plays it scored one touchdown. In eight and a half minutes it had scored two. In the first quarter it rolled up three, and before the first half ended it had a total of four.

After that the command must have been "Cease firing," for the Cadets were outplayed, failed to score again and were scored on by the midshipmen in the second half, but our military forces still had the situation well in hand and, by a score of 28 to 6, entered their twentieth victory into the records of service games.

8 Point Times Bold

The Army, working with power and precision, never gave the Navy a chance to set itself, but swept down the field

and a plunge to pile up a total in the first two periods on which they could ride through the rest of the game.

And, although the Navy, trailing hopelessly, battered back through the first half by an Army line that was rugged and relentless, made a counter-attack that earned the respect and admiration of every one, whether he wore the Navy blue or the Army's black, gold and gray, the Army was out of range.

It was a valiant but vain performance that the Middies put on in the final minutes. They scored once after a sustained drive of sixty yards, but they still were beaten by the biggest score an Army team had rolled up over its service rival since Charley Daly, a diminutive stick of dynamite that exploded signals with a Harvard accent, ran another

Army team had rolled up over its service rival since Charley Daly, a diminutive stick of dynamite that exploded signals with a Harvard accent, ran another Navy team dizzy on the same turf back in 1903.

The Cadets struck without warning

CORONA No. 2—8 on 9
L. C. Alphabet Length, 126 pts.
Lines to 21½" Column, 172
Approx. Words to Column, 1004
Corona is Duplexed with:
Bold Face No. 2
Erbar Bold, Gothic and
Italic and Small Capitals

Corona No. 2, This Column Is 8 Pt. on 9

Corona No. 2 Duplexed with Bold Face No. 2, Second In Maximum Word Count

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Excelsior Is Shown Here In 8 Pt. on 9

As Duplexed with Memphis Bold, Excelsior Is Third In Average Word Count

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L. C. Alphabet Length, 127 pts.
Lines to 21½" Column, 172
Approx. Words to Column, 996
Ionic No. 5 is Duplexed with:
Bold Face No. 2
Gothic No. 16
Italic and Small Capitals

Ionic No. 5, Pioneer Face In Legibility

Here Shown in 8 Pt. on 9, With Bold Face No. 2, Is Fourth in Word Count

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Paragon and A Companion Bold, 8 on 9

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L. C. Alphabet Length, 130 pts.
Lines to 21½" Column, 172
Approx. Words to Column, 970
Opticon is Duplexed with:
Memphis Bold, Gothic No. 16
Bold Face No. 2 and
Italic and Small Capitals

The Opticon, A Face Made With Color

Here Composed in 8 Pt. on 9, with the Memphis Bold In the Auxiliary Position

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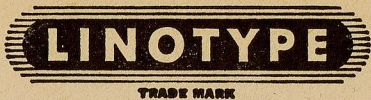
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Bold Face No. 2, Second
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Bold, Excelsior Is Third
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It was a valiant but vain performance that the Middies put on in the final minutes. They scored once after a sustained drive of sixty yards, but they still were beaten by the biggest score an Army team had rolled up over its service rival since Charley Daly, a

IONIC No. 5—8 on 9
L. C. Alphabet Length, 127 pts.
Lines to 21½" Column, 172
Approx. Words to Column, 996
Ionic No. 5 is Duplexed with:
Bold Face No. 2
Gothic No. 16
Italic and Small Capitals

Ionic No. 5, Pioneer Face In Legibility

Here Shown in 8 Pt. on 9, With Bold Face No. 2, Is Fourth in Word Count

The command was forward. As 80,000 spectators assembled in Franklin Field today, rising row on row, tier on tier from the sideline to the skyline and peered down on the thirty-sixth meeting of the Army and Navy football teams, the command was forward.

And forward moved the Army as though obeying an order from the Chief of Staff. In two plays it scored one touchdown. In eight and a half minutes it had scored two. In the first quarter it rolled up three, and before the first half ended it had a total of four.

After that the command must have been "Cease firing," for the Cadets were outplayed, failed to score again and were scored on by the midshipmen in the second half, but our military forces still had the situation well in hand and, by a score of 28 to 6, entered their twentieth victory into the records of service games.

8 Point Bold Face No. 2

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Effects of Shrin

Paragon and A Companion Bold, 8 on 9

Designed with Large Lower Case, the Paragon Face Is Fifth in Its Word Count

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8 Point Paragon Bold

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OPTICON—8 on 9
L. C. Alphabet Length, 130 pts.
Lines to 21½" Column, 172
Approx. Words to Column, 970
Opticon is Duplexed with:
Memphis Bold, Gothic No. 16
Bold Face No. 2 and Italic and Small Capitals

The Opticon, A Face Made With Color

Here Composed in 8 Pt. on 9, with the Memphis Bold In the Auxiliary Position

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8 Point Memphis Bold

The Army, working with power and precision, never gave the