# LUDLOW TYPOGRAPH MACHINE

# Price Code Word

Completely Equipped Ludlow Typograph
Machine includes:

Water-cooled mold (21 or 22½ ems)
Motor (standard single-phase electrical
specifications)

Crucible (gas or electric) Self-contained water system Extra pressure parts (plunger spring reg-

Extra pressure parts (plunger spring regulator, table lock and equalizing bar lock combination)

Slotted mouthplece combination

Prices of machine equipped with:

Electric-Heated Crucible and 12-Pt. 21-

em Mold. \$4,595.00 Abete
Electric-Heated Crucible and 12-Pt. 22-Viem Mold. 4,595.00 Abhor
Electric-Heated Crucible and 24-em

| Mold | 4,195.00 Absah | Gas-Heated Crucible and 12-Pt 22½-em | Mold | 4,195.00 Absae | Gas-Heated Crucible and 24-em Mold | 4,195.00 Absae | Abuze | 4,195.00 Absae | Abuze | Abuze

If the mold specifications are special as to length and/or height, the price of

230 volt D.C. Abome
208 to 240 volt A.C. 60 cycle, single phase. Abom
208 to 240 volt A.C. 50 cycle, single phase. Abom
If the electrical specifications are 3-phase.

### LIDLOW TYPOGRAPH MACHINE

According to the manufacturer, motors used on Ludlow machines will operate satisfactorily on an approximate 10% variation plus or minus in voltage. In other words, a 115 volt motor is designed to operate satisfactorily on any line voltage between 103 volts and 126 volts, and a 230 volt motor is designed to operate satisfactorily on any line voltage between 207 and 253 volts.

Where composition in small sizes only is required (not above 18 point) a 6-point mold can be substituted and shipped with the machine in place of a 12-point mold, without extra charge

The following tools and consumable supply items are included in the price of a completely equipped Ludlow Typograph 1 No. A-950 Mouthpiece Cleaning Outfit 1 No. A-957 Gauge for Teating Height of

Ludlow Molde 1 No. 1255 Wrench (9/16 inch by 14

1 No. 958 Mold Remover Handle 1 No. M179%B Wrench (% inch by %

inch) 1 No. M180 1/4 A Wrench (5/16 Inch by 7/16 inch)

1 Box No. A805D Mouthpiece Wipers (25 Winera) 1 Can AM254 Soluble Oil (1/2 Pint)

12 No. 155B Driving Gear Safety Keys 2 No. 676D Mold Wipers 12 No. 684A Slug Support Felts

1 No. A6234 Socket Wrench 1 AFG-700 Pressure Oil Con 1 Set AFG-125 Hexagon Socket Key Wrenches

2 Fuses for Motor

Price Code Word

# Confidential Information for Ludlow Salesmen MOTORS AND CRUCIBLES FOR LUDLOW TYPOGRAPH MACHINES

LUDLOW TYPOGRAPH MACHINES
Price Code W
(1/6 H.P. 1140 R.P.M.)

Alternating Current, Single Phase. \$ 49.25 Direct Current. 81.50 Special Voltages and 3-Phase, additional charge. 40.75

additional charge 40.75
Electric-heated Crucible
In standard voltages . \$920.00 Abbey
This price is for complete cruci-

This price is for complete crucible, including panel box and rhecestar. All necessary parts that are required for replacing a gas crucible with an electric crucible on machines in the field are included in

above price.

Price, without panel box.....

Price, without panel box or rhecetet...

Can be installed by a competent mechanic on any machine in the field, but price does not include installation.

Electric power consumption (8 hour day

average including full flow for heating out time of approximately 114 hours) equals 1 KWH per hour. Maximum demand of the Ludlow crucible and motor is 2600 watts.

Many of the electric power companies

Many of the electric power companies have at least three different rates which they charge for their electrical service—the lighting rate, the power rate and the heating rate. The heating rate is generally the lowest of all the rates.

When an electric-heated Ludlow equipment is sold, particularly to the smaller plant, this should be pointed out to the user, as the heating rate should of course apply to the Ludlow equipment.

If a user complains about the cost of heating his electric-heated crucible, a

heating his electric-heated crucible, a check of the bill from the electric supply company will generally diaclose the class of service for which he is paying, as the standard rates for the various classes of service are in most cases printed on the bills.

A few printing plants manufacture their own power. Occasionally the power generated by such private plants is as high as 380 or even 440 volts. While special Ludlow

\$780.00 Aline

698.00 Altat

#### MOTORS AND CRUCIBLES FOR LUDLOW TYPOGRAPH MACHINES

Price Code Word

motors of these high voltages can be supplied, it is not possible to trunish electricheated cruchbes to operate on a voltage higher than 260 volts. The reason for this is that there is not sufficient room in the cruchble to properly insulate the electric equipment against such high voltages. In such plants it will be necessary for the user to purchase a step-down transformer which can best be purchased locally.

The power companies in many localities are changing the current they furnish from direct current to alternating current. To change an electric-hested Ludlow machine from direct to alternating current or from alternating to direct current (without changing the voltage), in addition to the motor, the Ludlow panel box must be replaced or changed over.

changed over.

Three different styles of panel boxes
have been furnished with Ludlow mschines. Requirements for changing over
these panel boxes are outlined below:

Small Panel Box. The so-called "small panel box" measures: Width 9½ inches

Height 11 inches Depth 8½ inches This panel box was furnished from 1917

mis panel sox was runnased from 120 mill December 21, 1925. It is not possible to change the current of this penel box, and machines equipped with it require the replacement of the entire panel box if the current is to be changed.

## MOTORS AND CRUCIBLES FOR LUDLOW TYPOGRAPH MACHINES

	Price Code Wor
Large Panel Box, The so-called "large	
panel box" measures:	
Width 12% inches	
Height 11 1/2 inches	
Depth 9½ inches	
This panel box was furnished from Jan-	
uary 1, 1926 to April 30, 1934. To convert	
from direct to alternating current the fol-	
lowing parts are required:	
1 A3008E Magnet Coll	\$28.70
1 A378E Resistor unit	8.30
1 A3017E Kickout Coil	13.35
1 3014E Magnet Coil Fiber	
Washer	.65
Total	S51.00PLEBS
To convert from alternating to direct cur-	
rent the following parts are required:	
1 A3008E Magnet Coil	\$28.70
1 A378E Resistor unit	8.30
1 A3015E Magnet Coil Fiber	Per trappos sa
Washer	7.00
Total	\$44.00 PLODS
Universal Control Panel, Furnished on all	4
new machines shipped after May 1, 1934.	
The Universal control panel measures:	
Width 91/2 inches	
Height 1514 inches	
Depth 6% inches	
To convert from direct to alternating cur-	
rent, the following parts are required:	
1 A327E Magnetic Switch Coil	\$10.45
1 A328E Protective Resistance Coil	8.15
1 A329E Kickout Coil	8.15
I ASZSE NICKOUT COIL	\$26.75 PLUCK
Total To convert from alternating to direct cur-	\$20.75PLUCK
to convert from alternating to direct cur-	
rent the following parts are required:	\$10.45
1 A327E Magnetic Switch Coil	8.15
1 A328E Protective Resistance Coil	8.15
1 A329E Kickout Coil	.75
1 331E Copper Spacer	.75
1 332E Pull-in Liner	
Total	\$28.45 PLASH
If the voltage is changed from 110 to 220,	
or from 220 to 110, the rheostat, control	

#### Confidential Information for Ludlow Salesmen MOTORS AND CRITCIPIES POR LUDIOW TYPOGRAPH MACHINES

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\$10.45

13.90

.95

Universal Control Panel for Two-Wire Thermostat, Current Style in Use Since 1956.

To convert from alternating current to direct current, the following parts are required:

A-327-EA D. C. Magnet Coil 1 A-328-EA Special Resistor 1500-ohm for 220-volt 500-ohm for 110-volt

1 A-360-EB Interlock Assembly 1 331-EA D.C. Pull-in Liner 900.00

To convert from direct current to alternating current, the following part is

required 1 A-327-EA A.C. Magnet Coil Remove the four D. C. parts as shown on A.C. to D.C. conversion and replace the magnet coil.

Gas-Heated Crucible Complete with gas pressure regulator

and bracket assembly..... Without gas pressure regulator..... Can be installed by a competent m chanic on any machine in the field but

price does not include installation. Gas consumption (8-hour day average, including full flow for heating-out time of approximately 11/4 hours) equals about 14 cu. ft. per hour. (800 B.T.U. cas.)

Connection: 1/2" gas pipe to machine. In those localities where neither can nor electricity for heating is available, a bottled gas (Butane or Propane) may be used successfully with the standard Ludlow Gas Crucible, the only change required being in the size of the spud. The proper size spuds will be included in the Gas Crucible without extra charge provided proper information as to the B.T.Us. per cubic foot and pressure at the machine are furnished with the order. There are a number of brands of bottled gas available. To our knowledge. Shellane, a product of the Shell Oil Company, is being used successfully on Gas-Heated Ludlow Crueblas

810 45

# MOUNS FOR LUDIOW TYPOGRAPH MACHINES

#### Price Code Word

# STANDARD LUDLOW MOLDS

suble Water-cooled		
6-point, 21 am	\$270.00	Ah
6-point, 221/2 em	270.00	Ab
6-point 24-em	270,00	Co
12-point, 21 em	270.00	Bru
12-point, 221/2 em	270.00	Bru
12-point 24-em	270.00	Br
Special lengths	360.00	

## pecial ejector when needed)...... SPECIAL THREOW MOUNT

Double Water-cooled,
Special 4-point, 21 em
Special 4-point, 221/2 em
Special additional equipment required
for use with 4-pt. Ludlow Mold.
Special 4-point ejector blade A6391/a
2 special slug holders parts A-6634-H
and A-6644-H for attachment to

The 4-point special ejector blade can be used with both the 4-point and 6-point molds, but not with the 12-point mold. Users equipping with 4-point mold must

be warned never to use any but 4-point elector blade with it, as this mold can be very seriously damaged by using a 6 or a 12-point ejector blade. Those users must also be warned that while the 4-point elector blade can be used

satisfactorily with a fanoint mold, with a 12-point the use of 4-point ejector blade should never be attempted, as this is al certain to result in lamming, with probable breakage to the elector blade and d to the mold itself.

360.00 Blate 14.00 Bloom 18.95

\$360.00 R

17.25

## MOLDS FOR LUDLOW TYPOGRAPH MACHINE

## SPECIAL LUDLOW MOLDS

Special Length Molds

Before adopting as standard the 21-om and 224-om molds for the Ladlows thorough study of mold length requirements was made. The analysis showed the length of slugs for the general run of display composition that would require the least sawing and handling to be 21 ems. For obvious reasons, the question of "Why not a 30-om

ret corricts isseatile, to discission of very 10 a system companies have an entirely different problem. Certain classes of straight matter unquestionably require a 50-on sing. Displey composition sees when used with each straight matter is accessarily on shorter measure because of the white spaces is accessarily on shorter measure because of the white spaces of the shorter measure because of the shorter is a secondary on the shorter measure of the shorter of the is accessarily on the shorter measure of the shorter of the shorter lines in order to world making a second cast on the constant language times. A 30-on model on the Ladious of the shorter is shorter of the short

from 21-em slugs without saving.

Rewapaper offices, with their additional half-pice measure
on double columns, where 8-point column rule is used, have a
problem that is somewhat different, as many of their doublecolumn heads, etc., must be set to the full double-column
neature of 24%, 25%, or 20% area. For this resons, the 25%
massure of 24%, 25%, or 20% area. For this resons, the 25%
milting the casting of full typeface slugs in these measures
using high spaces to overhang at either end of the body of the

2214-en stug.

Practically all Ludlow machines shipped to date are equipped with a 21-em or 2214-em mold. Although it is likely that at first many users who are now using these length molds asked for a longer length mold, experience has taught them that the proper length mold was supplied. After a user has worked with this length mold for some time he will find that

these standard mold lengths are right.
Some specialty pleate on use a special mold length to
Some specialty pleate on use a special mold length to
advantage. Printers who specialize in tag work may find that
24-m mold (the length of their tagal would work to belter
advantage than a 21 or 224-am mold. Book match houses find
aborter mold length works to advantage. An analysis of the
particular work in such specialry plants should be made before the length of the mold is decided on.

## MOLDS FOR LUDLOW TYPOGRAPH MACHINE

The maximum length of slugs which may be cast from the Ludlow machine is controlled by the following limitations: (a) Length of surface on top of mold — 30 cms. (b) Maximum length of opening in delivery slide allowing

for clearance — 29 cms.

(c) Maximum mold slot length possible between the necessary water passages from the shank to the cap of the

double-water-cooled mold — 27½ ems.

(d) Space necessary beyond each end of alug shank to accommodate end-overhang resulting from multiple-slug

Because of limitations "b" and "c" above, the maximum length mold shank recommended for single-alug casts is as follows:

%" Roman Body matrices — 27½ ems 1¼" Roman Body matrices — 27½ ems

14" Roman Body matrices — 271/2 em 14" Italic Body matrices — 271/2 ems 14" Italic Body matrices — 27 ems

Because of limitations "b" and "d" above, the maximum length mold shank recommended for multiple-slug work is as follows:

"b" Roman Body matrices — 27½ ems

14" Roman Body matrices — 27 ems %" Italic Body matrices — 26½ ems